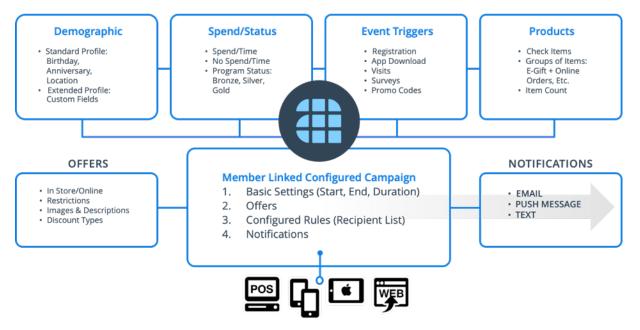


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## Campaign & Notifications Engine: Multi-Channel INCLUDES PART Marketing

## 2726128

The multi-channel Campaign & Notifications Engine module is the heartbeat of the Appsuite marketing solution. Key attributes include integration to supported POS systems, support for sophisticated offers based upon specified qualifications (minimum price, items, itemizers, family groups), integrated analytics and reporting, multi-channel messaging (email and push messaging), 1-1 targeting, automated recurring campaigns and integrated consumer Progressive Web Apps and web plug-ins. This module requires the addition of an email package.



## **CONFIGURED RULES**